



RICHARD T. CROTTY
MAYOR

ORANGE COUNTY
OFFICE OF THE MAYOR

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Dear Business and Community Leaders:

I am writing to share with you an exciting new conference that will take place at the Orange County Convention Center on **May 20-21, 2009**. **GreenCities** Florida will be a catalyst for green economic development, promoting green businesses and advancing government sustainability initiatives.

Florida faces unique challenges related to climate change, energy, water, biodiversity, construction, tourism, jobs and health care. GreenCities Florida addresses these issues and serves as the catalyst for sustainable innovation in Florida.

Orange County is honored to be a GreenCities Florida Partner, and is excited to participate in this historic conference on building the local, regional, and statewide green economy. Orange County is committed to supporting sustainable innovation, clean technologies, green business, and proactive responses to climate change.

GreenCities Florida will provide members of the private and public sector with insight, inspiration, tools, and resources to create and implement sustainable solutions. Florida's greater business and government community are invited to learn about sustainable initiatives and help plan the next phase of Florida's economy. This conference will inspire innovation and provide functional, practical and interactive experiences to equip and empower businesses and governments with sustainable decision making. The conference producers are Seven-Star, Inc., America's oldest and most reputable green event producers.

Florida has the opportunity to emerge a leader in green business; from clean tech, to green building, to organic lifestyle products. This event is geared for motivated businesses and government leaders who desire to be more pro-active with "green practices" in order to realize the savings and opportunities associated with this new shift in doing business.

Orange County is proud to support this conference because it enables business and government leaders to gain the knowledge they need to implement opportunities to help protect the environment, build community quality, and increase economic opportunities.

With the creation of statewide event like GreenCities Florida, we believe that we can succeed and build a better future for our children, our residents, and the world. We hope that you will join us as a sponsor, speaker or attendee at this unique and historic conference.

Sincerely,

A handwritten signature in cursive script, appearing to read "Richard T. Crotty".

Richard T. Crotty
Orange County Mayor